

[REDACTED]

From: Orange County DA Office <e-notifier@da.ocgov.com>
Sent: Friday, October 03, 2014 2:26 PM
To: [REDACTED]
Subject: Orange County DA Office: THE ORANGE COUNTY DISTRICT ATTORNEY'S OFFICE, ORANGE COUNTY HUMAN TRAFFICKING TASK FORCE, AND CHAPMAN UNIVERSITY LAUNCH ONLINE FUNDRAISING CAMPAIGN TO END MODERN DAY SLAVERY

October 3, 2014

THE ORANGE COUNTY DISTRICT ATTORNEY'S OFFICE, ORANGE COUNTY HUMAN TRAFFICKING TASK FORCE, AND CHAPMAN UNIVERSITY LAUNCH ONLINE FUNDRAISING CAMPAIGN TO END MODERN DAY SLAVERY *Please consider contributing on Indiegogo

SANTA ANA - The Orange County District Attorney's Office (OCDA), the Orange County Human Trafficking Task Force (OCHTTF), and Chapman University are pleased to announce the launch of their online fundraising campaign with the world's most established crowdfunding platform, Indiegogo, for the 2nd Annual "Keep Calm and Beat H.E.A.T. Rocking & Rally" on Friday, Oct. 24, 2014, at Chapman University.

The event will increase community awareness of human exploitation and trafficking, the second largest criminal enterprise in the nation, behind narcotics trafficking, that nets approximately \$32 billion a year. A free rock concert will immediately follow with Stan Frazier and Murphy Karges of Sugar Ray. Elected officials, law enforcement, non-profits, private law firms, businesses, and private citizens have all donated to this cause and support is growing. To make a donation of any amount and to join the cause, please visit <http://igg.me/at/beatheat>.

Amber's Story

It takes about \$3,000 to \$4,000 a month to provide housing and counseling services for a rescued girl who is on the road to recovery. Amber Doe, a minor victim of commercial sex, is an example of a young girl who has been rescued and restored as a result of the hard work of both the OCDA and the OCHTTF. Through cooperation from and collaboration with the juvenile court judge presiding over this case, Orange County Social Services, Anaheim Police Department (APD), OCHTTF, and OCDA, Amber Doe was brought to a nonprofit facility for restoration.

Now, Amber Doe is thriving and is about to graduate from high school. She wants to become a victim advocate and is planning to attend law school one day. "My priorities are now in order and I know what I want and need in life," said Amber Doe. "I appreciate all of the people who have walked this path with me and did everything in their power to make sure I was okay."

All funds raised through this campaign will go to underwrite the 2nd Annual "Keep Calm and Beat H.E.A.T. Rocking & Rally" and directly to assist victims of human exploitation and trafficking. Your support publicizes the evils of human exploitation and trafficking and restores lives and rescues children. Please visit <http://igg.me/at/beatheat> to make a donation today.

2nd Annual "Keep Calm and Beat H.E.A.T. Rocking & Rally Event Highlights

9:00 a.m. - 7:00 p.m.

Clotheslines Project at Attallah Piazza

11:30 a.m. - 1:00 p.m.

Luncheon and Keynote at AF 201

OCDA Tony Rackauckas and Anaheim Police Chief Raul Quezada to host survivor stories.

1:00 a.m. - 2:15 p.m.

Sociological Implications of Human Trafficking at AF 209ABC

2:30 p.m. - 3:45 p.m.

Legislative Impact of Human Trafficking

U.S. Representative Ed Royce, Chairman of the House Foreign Affairs Committee to moderate the panel. Panelists include: U.S. Representative Loretta Sanchez, Senator Lou Correa, Senator Mimi Walters, and Assemblyman Donald Wagner

3:45 p.m. - 5:15 p.m.

Walk Against Violence at Attallah Piazza to City of Orange

3:45 p.m. - 7:00 p.m.

Community Agency Fair at Attallah Piazza Meet with over 20 nonprofit groups working to end human trafficking and exploitation

5:30 p.m. - 7:30 p.m.

Rally and Concert at Attallah Piazza

Stand Frazier and Murphy Karges of Sugar Ray will lead the evening with other Orange County musicians who have donated their time

Co-Sponsors

The OCDA would like to thank the co-sponsors for this event.

Elected Officials

U.S. Representative Ed Royce, Chairman of the House Foreign Affairs Committee; U.S. Representative Loretta Sanchez; State Board of Equalization Vice Chair Michelle Steel; Senator Lou Correa; Senator Mimi Walters; Assemblyman Donald Wagner; Chairman of the Orange County Board of Supervisors Shawn Nelson; Orange County Supervisor Janet Nguyen; Rancho Santa Margarita Councilman Steve Baric; Diamond Bar Councilwoman Ling Ling Chang; and Anaheim Councilwoman Kris Murray.

Law Enforcement

OCDA Tony Rackauckas, his Chief of Staff Susan Kang Schroeder, Anaheim Chief of Police Raul Quezada, The Orange County Human Trafficking Task Force, The Association of Orange County Deputy Sheriffs, Anaheim Police Department, Brea Police Department, California Highway Patrol, Costa Mesa Police Department, Cypress Police Department, Fountain Valley Police Department, Garden Grove Police Department, Huntington Beach Police Department, Irvine Police Department, Laguna Beach Police Department, La Habra Police Department, La Palma Police Department, Newport Beach Police Department, Orange Police Department, Orange County Sheriff's Department, Placentia Police Department, Santa Ana Police Department, Tustin Police Department, and Westminster Police Department.

Non-Profits

Community Service Programs, Inc.; The Pepper Project; Casa Youth Shelter; iSanctuary; Get Safe USA; The Joyful Child Foundation; Magnolia Baptist Church; Human Trafficking Survivors Foundation; Parents of Murdered Children; United Nations Association of Orange County; Cottonwood Church; Free Them; Justice & Trafficking Initiative at Saddleback Church; Junior League of Orange County, California, Inc.; and Women's Transitional Living Center.

Private Citizens

Mike Schroeder; Kris Plourde and N-Effect Productions; Julianna Nagle, a 17-year-old Girl Scout Ambassador who raised over \$500 for this event; Gibson Dunn and Crutcher, LLP; Newmeyer & Dillon, LLP; and Robinson Calcagnie Robinson Shapiro Davis, Inc. Anyone interested in becoming a co-sponsor can contact Chief of Staff Susan Kang Schroeder at (714) 347-8408 or email beatHEAT@da.ocgov.com.

Additional sponsors will be named in the weeks to come. Tax deductible event sponsorship opportunities are available at \$500, \$1,000 and \$5,000 levels. All event sponsors will receive two tickets to the luncheon event and access to the VIP area at the concert, as well as program recognition. Supporters who contribute on the \$1,000 and \$5,000 levels will be

given full table sponsorship, as well as additional tickets to the VIP areas of the concert. All funds will go to underwrite the event and any money left over will go directly to help victims.
For more information, and to RSVP on Facebook, please visit <http://bit.ly/BeatHEAT>.
To make a donation, please visit <http://igg.me/at/beatheat>.

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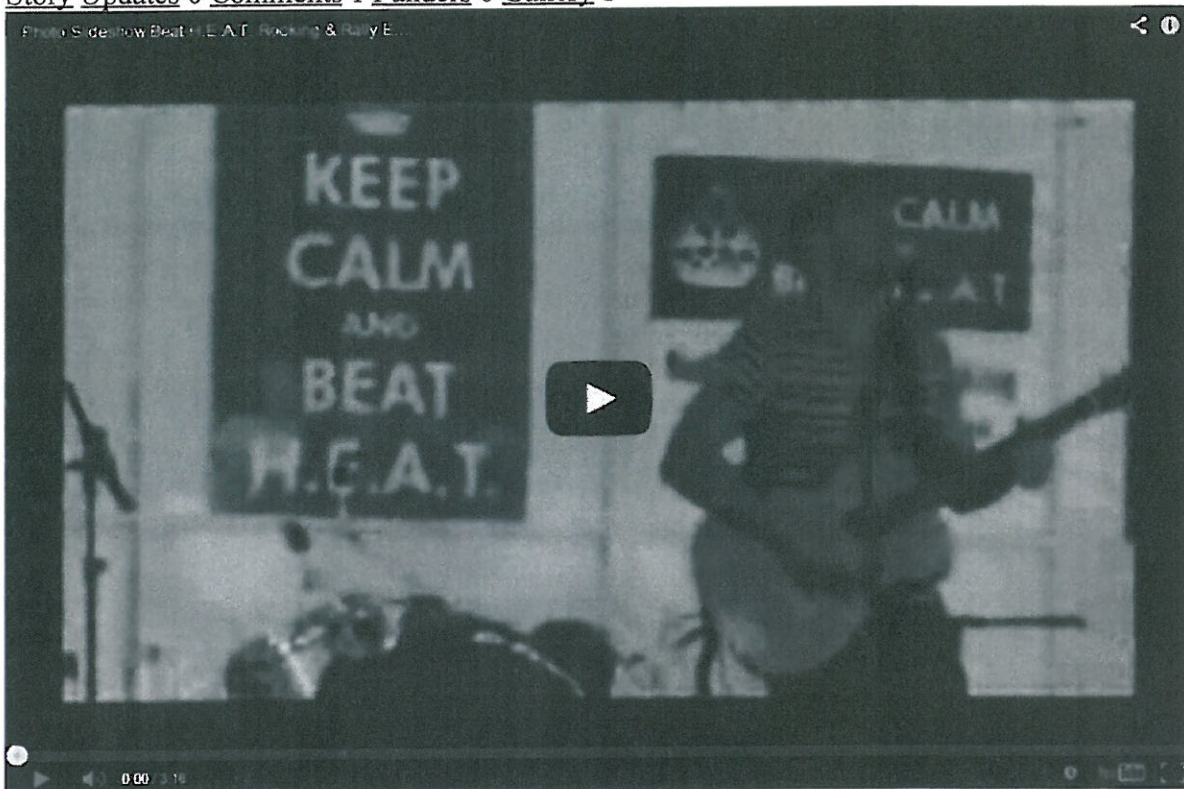
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Beat H.E.A.T.: Help Us End Modern Day Slavery

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13

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No little girl ever grows up dreaming of being a sex slave. End modern day slavery now.
[Santa Ana, California, United States Community](#)

Keep Calm and Beat H.E.A.T.

All funds raised through this project will go to underwrite the 2nd Annual "Keep Calm and Beat H.E.A.T. Rocking & Rally" and directly to assist victims of human exploitation and trafficking (HEAT).

Please join us at our event later this month.

WHEN: Friday, Oct. 24, 2014

TIME: 9 a.m. - 7:30 p.m.

EVENT HIGHLIGHTS:

- During the day, U.S. Representative Ed Royce, Chairman of the House Foreign Affairs Committee, U.S. Representative Loretta Sanchez, Senator Lou Correa, Senator Mimi Walters, and Assemblyman Donald Wagner will discuss the legislative impact of human trafficking
- A rock concert featuring Stan Frazier and Murphy Karges of Sugar Ray and other musicians from Orange County who have donated their time
- Meet with over 20 nonprofit groups like the Salvation Army, the International Justice Mission, and the United Nations Association of Orange County to learn how to get involved to end trafficking now
- Food trucks

Click [here](#) to view our sponsors for the event.



Facts

- Human trafficking is the nation's second most profitable criminal enterprise, which nets approximately \$32 billion a year
- One defendant made over \$25,000 by enslaving a 16-year-old girl in just two weeks in Orange County
- One in three female juvenile runaways will be contacted by a "pimp," or an exploiter, within 48 hours of running. Pimps recruit their victims in a variety of environments such as in the mall, through family and friends, via social media, and even in group homes, foster care, and juvenile detention centers
- 100,000 minors are exploited in prostitution nationally
- California is the fourth largest destination site for human traffickers in the nation
- The youngest reported victim of sex trafficking in California is a 6-year-old girl, while the average age of when a victim is first trafficked is 12-14

"We cannot rely upon the silenced to tell us they are suffering." - Hanan Ashrawi



Yes, It Happens In Orange County And The United States

72 percent of all victims of human trafficking are American citizens. There have been over 350 reported cases of human trafficking in Orange County in the past 10 years. The Orange County District Attorney's Office (OCDA) and the Orange County Human Trafficking Task Force (OCHTTF) are committed to fighting against this injustice to end trafficking now.

Since the inception of the OCDA HEAT Unit in 2013, 56 defendants have been convicted and many of them have been sent to prison, including for life terms.

"Career criminals and gang members have decided that exploiting humans is cheaper and safer than trafficking drugs and guns. A typical modern-day slave owner is Berneal Holman, who was convicted of pandering a 16-year-old victim in Orange County. Before he perpetrated this crime, he had previously attempted to rape a 10-year-old girl and tried to use a 13-year-old girl to turn tricks on the 10-year-old. Like the slaves of the past before they were emancipated, modern-day sex slaves are branded with tattoos of their owner's names. They are being bullied and beaten into selling their bodies, some over 10 times a day, and required to give the trafficker 100 percent of their earnings." - District Attorney Tony Rackauckas

Your Support Publicizes The Evils Of Human Exploitation And Trafficking And Restores Lives And Rescues Children

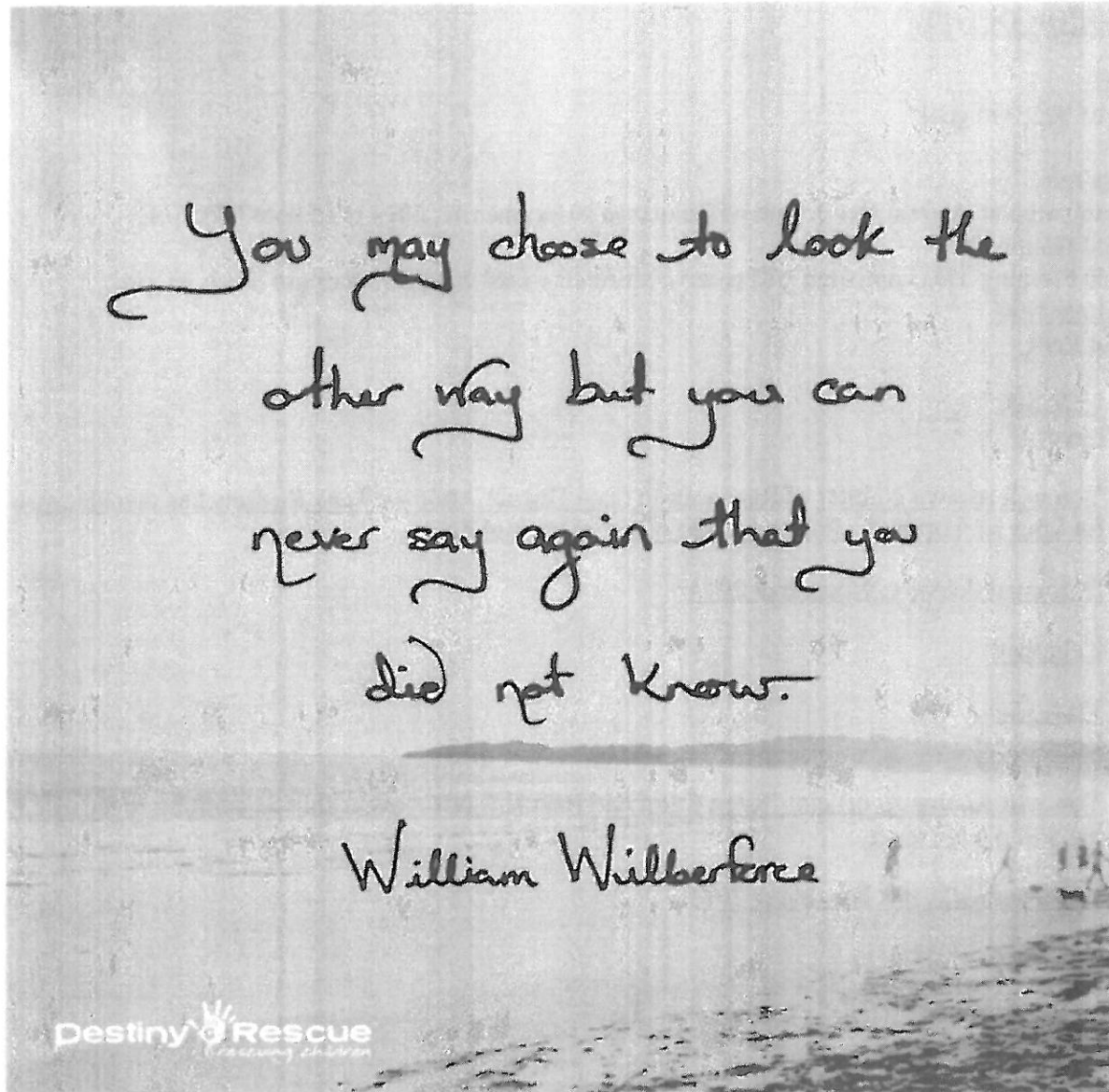
In 2013, a defendant contacted 17-year-old Amber Doe on Facebook and maintained a long distance relationship with her. The defendant then met with Amber Doe and used force and fear to induce her to work for him and engage in commercial sex. The defendant pleaded guilty and was sentenced for human trafficking as a result of the hard work of the OCHTTF and the OCDA.

Through cooperation from and collaboration with the juvenile court judge presiding over this case, Orange County Social Services, Anaheim Police Department, OCHTTF, and OCDA, Amber Doe was brought to a nonprofit facility for restoration.

Now, Amber Doe is thriving and is about to graduate from high school. She wants to become a victim advocate and is planning to attend law school one day.

"My priorities are now in order and I know what I want and need in life," says Amber Doe. "I appreciate all of the people who have walked this path with me and did everything in their power to make sure I was okay."

It takes about \$3,000 to \$4,000 a month to provide housing and counseling services for rescued victims, like Amber Doe, who are on the road to recovery. Your donation will go towards this effort to restore lives.



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Team



OCDA OCHTTF

\$0USD

raised of \$25,000 goal

0%

29 days left

This campaign started on Oct 02 and will close on November 01, 2014 (11:59pm PT).

Verified Nonprofit

Flexible Funding This campaign will receive all funds raised even if it does not reach its goal.

Contribute Now

Select a Perk

- \$50USD

Level 1

You will receive a Letter of Recognition from District Attorney Tony Rackauckas thanking you for your support and a link to a video of our event highlights.

Estimated delivery: November 2014

0 claimed

- \$100USD

Level 2

You will receive an official "Keep Calm and Beat H.E.A.T." event shirt in addition to the gift at the \$50 pledge level.

Estimated delivery: November 2014

0 claimed

- \$500USD

Level 3

You will receive 2 (two) tickets to the luncheon event, 2 (two) tickets to the VIP area at the concert, and program recognition. In addition, you will receive the gifts at the \$50 and \$100 pledge levels.

Estimated delivery: November 2014

0 claimed

- \$1,000USD

Level 4

You will be given full table sponsorship to the luncheon event, up to 10 (ten) tickets to the VIP areas of the concert, and program recognition. In addition, you will receive the gifts at the \$50 and \$100 pledge levels.

Estimated delivery: November 2014

0 claimed

Do you think this campaign contains prohibited content? Let us know.
Help make it happen
for Beat H.E.A.T.: Help Us End Modern Day Slavery and OCDA OCHTTF!
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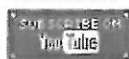
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