



County Executive Office

Memorandum

November 25, 2019

To: Rob Richardson, County Procurement Officer

From: Frank Kim, County Executive Officer

Subject: Census Outreach Contract Award Recommendations

After review of the proposals to conduct Census Outreach on behalf of the County, I am recommending the following changes in award for Zone 5 which reflects a desire to provide the best coverage of and connection to hard to count communities. This is consistent with the recommendations for the other six zones and best will serve the needs of the County in ensuring a complete count for Census 2020.

Zone	Proposer	Activity Types	Contract Award
5.	AltaMed	1, 2	\$55,000
	Latino Health Access	1, 2	\$30,000
	MECCA	1, 2	\$57,786
	CHIRLA	1, 2	\$37,888
	Vision y Compromiso	1	\$42,000

Please prepare contracts for these activity types and amounts for Zone 5 in addition to those for the other six zones for Board consideration.