**Find your VOICE OC**

**Opinion Writing**

*Tips and best practices for crafting an editorial.*

**Step 1: Brainstorm**
- Think about the issue.
- Jot down your primary thoughts, ideas or opinions on the subject.
- Brainstorm what research or examples support your opinion.

**Step 2: Center**
- Circle the most important words or phrases.
- Try, out loud, to condense that information into your main point.

**Step 3: Break it down**

<table>
<thead>
<tr>
<th>LEDE</th>
<th>SUPPORTING POINTS</th>
<th>NEXT STEPS</th>
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**Step 4: Review**
- Take a step back from the material.
- Cut large unnecessary sections first.
- Eliminate words that explain the obvious.
- Eliminate repetitive wording.
- Read the text out loud.
- Show don’t tell.

**Step 5: Socialize**
- Share the link on social media or by email.
- Watch for responses and engage with those people.
- Continued dialogue will give your work life and may help mobilize your cause.